



*Our mission is "to unite and empower the Caribbean Community of North Alabama by fostering economic and social networks that promote interaction, the continuity of Caribbean cultures and the advancement of the Caribbean community"*

## **CANA SPONSORSHIP OPPORTUNITIES FOR THE 12<sup>TH</sup> ANNUAL CARIBBEAN DAY AT THE PARK**

**PLEASE EMAIL [INFO@CANAONLINE](mailto:INFO@CANAONLINE) OR CALL 256-213-1575 TO SIGN UP FOR SPONSORSHIP**

### **Platinum Level Sponsor: \$1500**

- Logo inclusion in the event program
- Acknowledgement of company's support during the event
- Company's name/logo on event program
- Online directory listing - Placement of company's logo, mission, and contact information on CANA's website as a "Platinum" sponsor for one year
- "Platinum" sponsor ribbon for the event
- Booth/Exhibit space and table (6 foot)

### **Gold Level Sponsor: \$750**

- Logo inclusion in the event program
- Acknowledgement of company's support during the event
- Online directory listing- Placement company's logo, mission, and contact information on CANA's website as a "Gold" sponsor for 6 months
- "Gold" sponsor ribbon for the event
- Booth/Exhibit space

### **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

Included: the company name in the event program, signage showcasing their sponsorship, a "Sponsor" ribbon for representatives that attend the event, and inclusion in the online business directory on the CANA website.

\*These options do not include booth space. That must be purchased separately.

#### **Caribbean Flags- \$200 (QTY: 30)**

- A flag to represent each of the Caribbean Nations

#### **Hydration Station- \$100 (QTY: 2)**

- Provide water for the volunteers, entertainers, and the Kid's Tent

#### **Tents- \$300 (QTY:3)**

- Kid's Tent
- Stages

#### **Performance Stage- \$250 (QTY:2)**

- These stages will house the live entertainment and serve as a platform for announcements throughout the event.

#### **Entertainment- \$500 (QTY: 3)**

- Latin Band
- Reggae Band
- DJ

#### **Event Programs- \$200 (QTY:2)**

- Each sponsor will be featured in this program to showcase support.

#### **Games Supplies- \$150 (QTY: 2)**

- Face paint and wipes, Tug-of-War rope, arts and crafts supplies, and medals for games

#### **Signage and Banners- \$250 (QTY:2)**

- The event will have signage and banners throughout the park .

#### **"Fly Your Banner"! - \$50**

- This option allows you to provide CANA with a banner (4"x6" max size) that we will place throughout the event venue. \*The location of the banner is not predetermined and is at the discretion of the organization as well as dependent on the space available.

***We are also inviting vendors! If you are interested in sharing your product or services with the attendees of the event please visit [www.canaonline.com](http://www.canaonline.com) and complete the vendor application.***