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May 9, 2017

Dear Friend,

The Caribbean Association of North Alabama (CANA) will be hosting its 12<sup>th</sup> annual flagship event, the **Caribbean Day in the Park**, on Sunday 3<sup>rd</sup> of September 2017, at Stoner Field Park, 3715 Bragg Street NW, Huntsville, Alabama 35810.

**Caribbean Day in the Park** is a fun-filled family event formulated to introduce the North Alabama community to the Caribbean's culture, cuisine, music, and lifestyle. Each year we create an amazing event that includes a live band, entertainers, kids activities and amazing vendors all accessible for free to our community.

A **501(c)3** organization, CANA's primary objectives are to:

i). Render assistance to persons of Caribbean heritage and lend support to Caribbean-affiliated businesses and enterprises in North Alabama; ii). Establish networks to promote economic and social development of the Caribbean Community in North Alabama; and iii). Establish lines of communications between the Caribbean cultures and the North Alabama communities.

We would like to extend a special invitation to you to be a sponsor for the **2017 Caribbean Day in the Park** and would be grateful for your support. The benefits associated to the different levels of sponsorship are outlined in the attached document. We anticipate over 3000 people attending this year's event, including many teen and college volunteers. Furthermore, your sponsorship and presence at our **2017 Caribbean Day in the Park** will most definitely help to strengthen the market share of your business in North Alabama, one of the fastest growing, economically sound, and culturally diverse parts of Alabama.

Should you have any questions, please do not hesitate to contact us at (256) 213-1575 or email: [kamilahtcarmona@gmail.com](mailto:kamilahtcarmona@gmail.com). We anticipate your response. Thank you.

Sincerely,

Kamilah Torres  
President